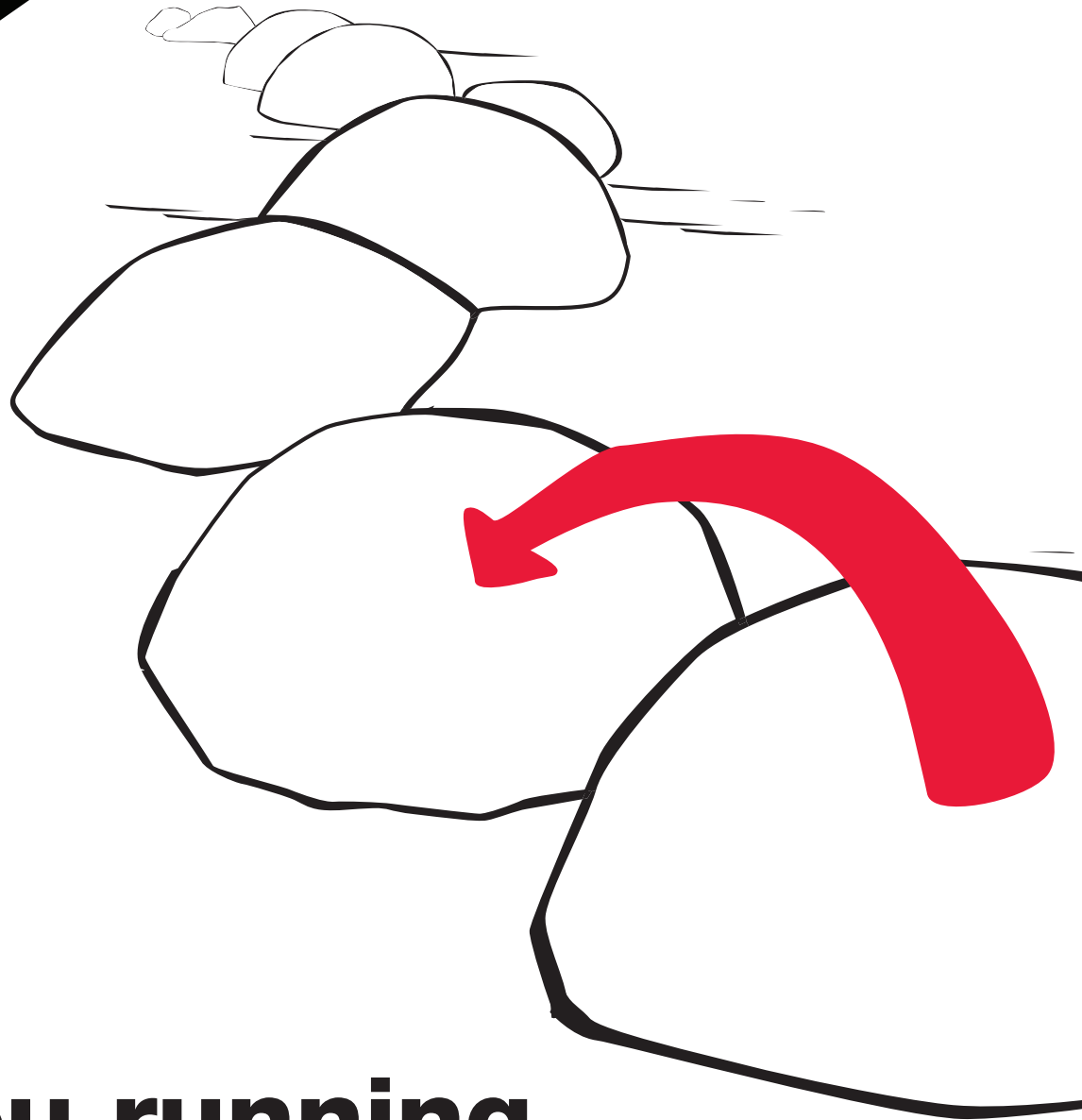


**Solutions
for Business**

Funded by
government



Are you running your business or is it running you?

Ever feel like you would like to spend more time on the business, rather than in the business?

Now there's a Business Mentoring programme that will enable you to do just that.

Available on either a one-to-one or group basis, Business Mentoring has been designed specifically to help leaders and senior managers of small businesses to develop their leadership skills.

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Tell me more...

It's not always easy to stand back and consider whether you are working at your best as a business leader or whether you could develop your leadership potential further to enhance your business success.

The Business Mentoring programme aims to help you take time out to reflect on your current business and personal achievements and consider how you can drive your business forward.

The programme is intended to help leaders and senior managers of small businesses in the Northwest to develop their leadership and management skills and will enable you to:

- > Become more innovative and entrepreneurial
- > Benefit from experience, knowledge and wisdom
- > Realise your full potential
- > Develop a more competitive business



How does one-to-one mentoring work?

You will be matched with an experienced, dedicated mentor who will support your personal leadership and management development to help grow your business. All our mentors are highly skilled business leaders or entrepreneurs who want to support people in small businesses, and they understand the highs and lows of running a business.

Your mentor will be a role model and sounding board who will offer knowledge and insight and will motivate you to develop your ability and potential. You'll set the tone and pace of your mentoring relationship and you'll agree where, when and how often you meet.

To be eligible for one-to-one mentoring your business must have been trading for a minimum of 12 months and have a turnover of less than £2 million.

How does group mentoring work?

As part of a group of up to eight like-minded business people, you will meet monthly for a series of six sessions in order to mentor each other by exchanging ideas, experiences and learning, all with the guidance of a trained mentor. You will be able to share good business practice and techniques, together with approaches to effective leadership.

With the support of peers who are encountering similar business challenges and the help of your mentor, group mentoring will enable you to develop new skills and create innovative ideas to grow your business.

To be eligible for group mentoring your business must have been trading for a minimum of 12 months and have a turnover of less than £500,000 or up to 10 employees.

What's the cost?

There isn't one. One-to-one and group mentoring are both free to all qualifying business owners, leaders and senior managers. All you need to commit is a few hours of your time each month.

Interested?

The Business Mentoring programme is funded by the Northwest Regional Development Agency. Find out more about how one-to-one or group mentoring could help you by visiting:

www.businesslinknw.co.uk/mentoring
or call 0845 00 66 888